

# Yahoo! News Search Results for monetization

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<http://news.search.yahoo.com/search/news?p=monetization&ei=UTF-8>

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## **Sparkeo?s Video Platform For Experts To Get Paid ? Invites (TechCrunch)**

Sparkeo places its bets on advanced visual learning, offering a portable video platform specifically designed for experts from any field to create, distribute and monetize their expertise online. Why? Frederic Ankin, Spakeo's CEO, argues for the need for simple video monetization to enable people to sell their knowledge on the Web. "Currently, the highest quality end content is not online since ...

[http://us.rd.yahoo.com/dailynews/rss/search/monetization/SIG=12tmmk3sl/\\*http%3A//techcrunch.com/2010/02/09/sparkeos-video-platform-for-experts-to-get-paid-invites/](http://us.rd.yahoo.com/dailynews/rss/search/monetization/SIG=12tmmk3sl/*http%3A//techcrunch.com/2010/02/09/sparkeos-video-platform-for-experts-to-get-paid-invites/)

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## **Fotomoto Upgrades Service; Attracts New Users, Investors And Board Members (TechCrunch)**

In May 2009, we covered the launch of Fotomoto , a Web-based photo monetization service built by the eponymous startup based out of San Francisco. The product has grown a lot since then, and founder & CEO Ahmad Kiarostami informs us that they have signed up 2800 website publishers since launching publicly, which translates to some 610,000 photos to date.

[http://us.rd.yahoo.com/dailynews/rss/search/monetization/SIG=11ensinil/\\*http%3A//techcrunch.com/2010/02/09/fotomoto/](http://us.rd.yahoo.com/dailynews/rss/search/monetization/SIG=11ensinil/*http%3A//techcrunch.com/2010/02/09/fotomoto/)

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## **Ad Targeting Technology Firm NetSeer Taps TACODA Veteran Bill Matthews as Vice President of Business Development (Marketwire via Yahoo! Finance)**

SANTA CLARA, CA--(Marketwire - 02/09/10) - NetSeer Inc., a technology company focused on next generation concept-based ad targeting solutions, today announced that Bill Matthews, formerly of TACODA and I/PRO, has joined the company as vice president of business development. Matthews brings his online monetization experience and relationship-oriented approach to the company to drive development ...

[http://us.rd.yahoo.com/dailynews/rss/search/monetization/SIG=11kh1lbnv/\\*http%3A//biz.yahoo.com/iw/100209/0585079.html?.v=1](http://us.rd.yahoo.com/dailynews/rss/search/monetization/SIG=11kh1lbnv/*http%3A//biz.yahoo.com/iw/100209/0585079.html?.v=1)

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## **Sedo Sees Growing Demand for Premium Domains (Business Wire via Yahoo! Finance)**

CAMBRIDGE, Mass.----Sedo, the leading online domain marketplace and monetization provider, today announced the results of its 2009 Market Study, which includes never before released fourth quarter trends.

[http://us.rd.yahoo.com/dailynews/rss/search/monetization/SIG=11rupphrh/\\*http%3A/biz.yahoo.com/bw/100209/20100209005571.html?.v=1](http://us.rd.yahoo.com/dailynews/rss/search/monetization/SIG=11rupphrh/*http%3A/biz.yahoo.com/bw/100209/20100209005571.html?.v=1)

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### **Sony's PlayStation Network Latest To Mimic HBO (Forbes)**

Sony's videogame online network tries its hand at reality TV.

[http://us.rd.yahoo.com/dailynews/rss/search/monetization/SIG=12n97747n/\\*http%3A/blogs.forbes.com/velocity/2010/02/09/sonys-playstation-network-the-next-hbo/](http://us.rd.yahoo.com/dailynews/rss/search/monetization/SIG=12n97747n/*http%3A/blogs.forbes.com/velocity/2010/02/09/sonys-playstation-network-the-next-hbo/)

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### **Cisco predicts wireless data explosion (CNET)**

Company's mobile data forecast predicts a 39-fold increase in mobile data traffic over the next four years.

[http://us.rd.yahoo.com/dailynews/rss/search/monetization/SIG=12se3nk78/\\*http%3A/news.cnet.com/8301-30686\\_3-10449758-266.html?part=rss&subj=news&tag=2547-1\\_3-0-20](http://us.rd.yahoo.com/dailynews/rss/search/monetization/SIG=12se3nk78/*http%3A/news.cnet.com/8301-30686_3-10449758-266.html?part=rss&subj=news&tag=2547-1_3-0-20)

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### **Offerpal Media Leverages Amazon Mechanical Turk to Launch Offerpal Tasks (redOrbit)**

FREMONT, Calif., Feb.

[http://us.rd.yahoo.com/dailynews/rss/search/monetization/SIG=14r0in5e3/\\*http%3A/www.redorbit.com/news/technology/1820634/offerpal-media-leverages-amazon-mechanical-turk-to-launch-offerpal-tasks/index.html?source=r\\_technology](http://us.rd.yahoo.com/dailynews/rss/search/monetization/SIG=14r0in5e3/*http%3A/www.redorbit.com/news/technology/1820634/offerpal-media-leverages-amazon-mechanical-turk-to-launch-offerpal-tasks/index.html?source=r_technology)

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### **IAC Q4 Earnings: Search Growth 3% But Takes \$1 Billion Loss On Ask.com (Search Engine Land)**

IAC, the parent company of Ask.com, reported their fourth quarter earnings today and overall, it was a good quarter of revenue for IAC, being up 5% year-over-year in revenue.

[http://us.rd.yahoo.com/dailynews/rss/search/monetization/SIG=139faucog/\\*http%3A/searchengineland.com/iac-q4-earnings-search-growth-3-but-takes-1-billion-loss-on-ask-com-35685](http://us.rd.yahoo.com/dailynews/rss/search/monetization/SIG=139faucog/*http%3A/searchengineland.com/iac-q4-earnings-search-growth-3-but-takes-1-billion-loss-on-ask-com-35685)

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### **Corzine discusses his failures, successes (Asbury Park Press)**

TRENTON ? A low-key Gov. Jon S. Corzine, one week from leaving office after his re-election loss, recapped the successes and shortcomings of his four years in office Tuesday in his final State of the State message to lawmakers.

[http://us.rd.yahoo.com/dailynews/rss/search/monetization/SIG=12dqfp2v1/\\*http%3A/www.app.com/article/20100112/NEWS03/100112110/0/OPINION&source=rss](http://us.rd.yahoo.com/dailynews/rss/search/monetization/SIG=12dqfp2v1/*http%3A/www.app.com/article/20100112/NEWS03/100112110/0/OPINION&source=rss)

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### **IAC Reports Q4 Results (MalaysiaNews.net)**

SUMMARY RESULTS \$ in millions (except per share amounts) ----- Q4 2009 Q4  
2008 Growth FY 2009 FY 2008 Growth ----- Reven...

