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Take Charge of Your Money Now! by Rick Swope

[Take Charge of Your Money Now!](#) Essential Strategies for Winning in Any Financial Climate **Written by A.J. Monte and Rick Swope** **Hardcover**, 240 pages | Ballantine Books | Business & Economics - Personal Finance | **\$25.00** | 978-0-345-51733-3 (0-345-51733-4)

The book behind the empowering public television special-indispensable advice from the money experts who invest a lot in you!

As the storms of confusion and market madness swirl around us and we're bombarded by incorrect and perhaps financially lethal information, we need the calm, steady, informed advice of The Market Guys, Rick Swope and A. J. Monte. Trusted nationwide through their television show, seminars, and podcasts, they bring inside perspective on how the markets work, how to manage risk, and how to survive turbulent times.

In Take Charge of Your Money Now!, The Market Guys share their key strategies for helping you control your finances, including

- #9679; Managing Risk Is Rule #1** Reduce your risk by diversifying your investments. The Market Guys discuss the different types of investments that readers can pursue, including real estate, bonds, and gold.
- #9679; Know the Language of the Markets** From "stock split" to "value investing," knowing the lingo builds confidence, and confidence builds profits.
- #9679; Identify Your Financial Enemies** Every day you are surrounded by a cacophony of marketing messages that try to entice you to spend money you may not have. Learn how to avoid some of the most common traps, from credit cards and car loans to store gift cards.
- #9679; Invest Without Fear** Invest with confidence by figuring out your risk suitability profile, ensuring that you will choose investments that are appropriate for your level of tolerance.
- #9679; Emotions Are Your Enemy** When it comes to money and finances, our emotions get in the way of what we often know is the right course of action. If you want to take charge of your money, you have to take charge of your emotions.
- #9679; Follow the KISS principle** Keep It Super Simple-a simple plan is easy to create and easy to execute.

Complete with illustrative anecdotes, this book is a vital resource for these difficult economic times, a do-it-yourself classic by two take-charge guys.

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Take Charge of Your Money Now! Workbook by Rick Swope

[Take Charge of Your Money Now! Workbook](#) Essential Strategies for Winning in Any Financial Climate
Written by [A.J. Monte](#) and [Rick Swope](#) Trade Paperback, 144 pages | Ballantine Books | Business & Economics - Personal Finance | **\$15.00** | 978-0-345-51734-0 (0-345-51734-2)

The Market Guys, A. J. Monte and Rick Swope, give you all the tools you'll need to start applying their key principles for taking charge of your finances. Monte and Swope have taught hundreds of thousands of investors and savers around the world the dos and don'ts of the financial markets and how to gain control of their money. Now they share their strategies with you in this practical, easy-to-use workbook. **The Take Charge of Your Money Now! Workbook** includes

- . an action plan for applying the authors' key strategies to your investments
- . step-by-step guidance for creating a family budget
- . advice for selecting a financial advisor
- . tips for organizing and simplifying your finances
- . forms, checklists, and worksheets to keep you on track
- . helpful exercises to help you meet your goals
- . the 10 common mistakes made in retirement accounts

The Take Charge of Your Money Now! Workbook is a must-have guide to protecting your money in these turbulent times.

<http://www.randomhouse.com/catalog/display.pperl?isbn=9780345517340>

Take Charge of Your Money Now! by Rick Swope

[Take Charge of Your Money Now!](#) Essential Strategies for Winning in Any Financial Climate **Written by A.J. Monte and Rick Swope** **Book**, 288 pages | Ballantine Books | Business & Economics - Personal Finance | **\$25.00** | 978-0-345-51735-7 (0-345-51735-0)

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From the Hardcover edition.

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